



ENTRY FORM

Central Coast Local Health District
Community Art Competition 2021-2022

Celebrating World Breastfeeding Week 1st – 7th August 2021 in 2022

Protecting Breastfeeding: A shared responsibility

Information for entrants

In 2021, the Central Coast Local Health District Breastfeeding and Infant Feeding Reference Group (B&IFRG) launched a community art competition to celebrate WBW! Unfortunately COVID restrictions meant 2021 artworks could not be collected and displayed on time.

Once again, we encourage our Central Coast community to take part and show case their artistic talents.

- If you created a breastfeeding artwork in 2021 it's now time to dust it off and touch it up ready to enter in the 2021 – 2022 WBW art competition.
- If you haven't yet created a breastfeeding artwork, there is still plenty of time. Get the camera, paints or pencils out and start today!

Artworks must be related to breastfeeding and how it improves the health, development and wellbeing of infants and children as well as mothers, both in the short- and long-term.

The judges will be looking for artwork that:

- **Informs people about the importance of protecting breastfeeding**
- **Represents breastfeeding support as a vital public health responsibility**
- **Encourages action on protecting breastfeeding to improve public health**

Artworks could also show:

- **The health benefits of breastfeeding**
- **The challenges of breastfeeding**
- **Support for breastfeeding in our community**

Artwork format

Entries to the art competition can be created in one of four formats - painting, drawing, photography and digital art, or mixed media. Original artworks and hard copies of photographs are to be submitted (no digital submissions accepted). Please provide signed permission from any person in the photography artwork. Permission forms are available on request.

There is an **artwork size limit of 1 metre in height x 2 metres in width**. Artworks need to be able to be hung on the wall (sculptural works may not be exhibited).

Artwork: 'Nurturing Nature' by Emily Magill

Judging and voting

All artworks will go through a selection process to determine the finalists to be placed on display in the exhibition space in the main corridor, level 4 of Gosford Hospital. The selection panel will include a representative from CCLHD, Gosford Regional Gallery, a community representative and a member of the Central Coast B&IFRG.

Local representatives from the Australian Breastfeeding Association, Aboriginal community, Central Coast Local Health District and Gosford Regional Gallery will judge the finalists. Competition judging and the announcement of winners will take place at the beginning of June 2022.

Community members will also be given an opportunity to vote for a 'People's Choice Award' from the finalists. 'People's Choice' voting will be open from 1st June to 15th July at: www.healthpromotion.com.au/breastfeeding

People's Choice winners will be announced during World Breastfeeding Week, 1- 7 August 2022.

Finalists will have their artwork displayed in the exhibition space in the main corridor, level 4 of Gosford Hospital during June 2022. The artworks will then move to the corridors outside birthing suite (level 5) and maternity ward (level 7) at Gosford Hospital until after World Breastfeeding Week 2022 (August 1st – 7th). Winning artworks will also be promoted to the community via a virtual gallery.

All entrants will receive a certificate of participation. Winning entrants will receive a certificate of achievement and given the opportunity for their artwork to be displayed in health services within CCLHD, for community members to appreciate long term.

Artwork Entries - Due 4-10 April

Artworks with a completed entry form can be delivered to either:

- **Gosford Hospital (Reception desk at main entrance) – Monday 4 to Sunday 10 April, 8.30am – 5pm.**
- **Ngyang Aboriginal Pregnancy and Child and Family Health Service, 2/2A Bounty Close Tuggerah NSW 2259 - Monday 4 to Friday 8 April, 9am – 4pm.**
- **Gosford Regional Gallery, 36 Webb St, East Gosford – Monday 4 to Sunday 10 April. 9.30am – 4pm**

Contact Lesley Marshall to organise alternative drop-off arrangements if the above is not possible. Phone: 4320 3691 or email: Lesley.Marshall@health.nsw.gov.au

Artworks
due 4-10
April



Health
Central Coast
Local Health District

You must complete the following entry form and submit it with your artwork by Sunday 10th April 2022.

Name						
Suburb						
Phone						
Email						
Age (years)	Under 18	18-24	25-34	35-44	45-54	Over 55
Gender	Female	Male	Prefer not to say	Prefer to self describe		
Artwork Title						
Category (choose one)	Painting	Drawing	Photography	Mixed media (i.e: collage)		
Medium (i.e. acrylic on canvas)						
Size of artwork						
Which breastfeeding theme/s are included in your artwork (please tick relevant options)						
<p> <input type="checkbox"/> Informs people about the importance of protecting breastfeeding <input type="checkbox"/> Represents breastfeeding support as a vital public health responsibility <input type="checkbox"/> Encourages action on protecting breastfeeding to improve public health <input type="checkbox"/> The health benefits of breastfeeding <input type="checkbox"/> The challenges of breastfeeding <input type="checkbox"/> Support for breastfeeding in our community </p>						
The responses to the below questions are not assessed as part of the selection process. They will support the interpretation of your artwork and content may be used in promotional material. Please find consent options below.						
What was the inspiration for your artwork? Please share the inspiration or story behind your artwork?						
Do you have a story about breastfeeding you would like to share? This could be about your own experience with breastfeeding, the support/ challenges/ benefits you faced, or the experience of someone close to you (optional).						
What do you think could be done to support breastfeeding in the community?						
Do you consent:						
for your name to be displayed with your artwork when on display?					Yes	No
for your artwork story or inspiration to be included with your artwork when on display?					Yes	No
for your breastfeeding story to be included with your artwork when on display?					Yes	No
for your responses to be used in a de-identified format for evaluation purposes?					Yes	No
for your artwork or a replica of your artwork to be permanently displayed within the CCLHD?					Yes	No

Conditions of entry

- a. Whilst all care will be taken, Central Coast Local Health District is not responsible for any loss or damage to artworks.
- b. Finalist selection and judging will be conducted by the Australian Breastfeeding Association, community representatives, Gosford regional Gallery representative, CCLHD staff and the broader community (people's choice). Artworks may be excluded from the final exhibition due to space limitations or otherwise. All decisions are final.
- c. All artists must complete an entry form and attach it to the artwork to be eligible for the competition.
- d. There is a limit of 2 entries per person
- e. The art competition is open to all Central Coast community members and staff.
- f. The artwork entered must be the artist's own work and not breach any intellectual property of any other artist.
- g. Given CCLHD is a public space, artwork considered to have offensive or confronting content will be excluded from display.
- h. The entrant acknowledges and agrees that any artworks and associated stories submitted may be used by the Central Coast Local Health District free of charge to promote its activities associated with this competition and other breastfeeding related health promotion activities.

I (name) certify that the information on this form is correct, and agree to the conditions of entry.

Signed: Date: _ / _ / _

For enquiries contact:

Julie Brittan

Phone: 4320 2686 or Mobile: 0422 005 298

Email: Julie.Brittan@health.nsw.gov.au

